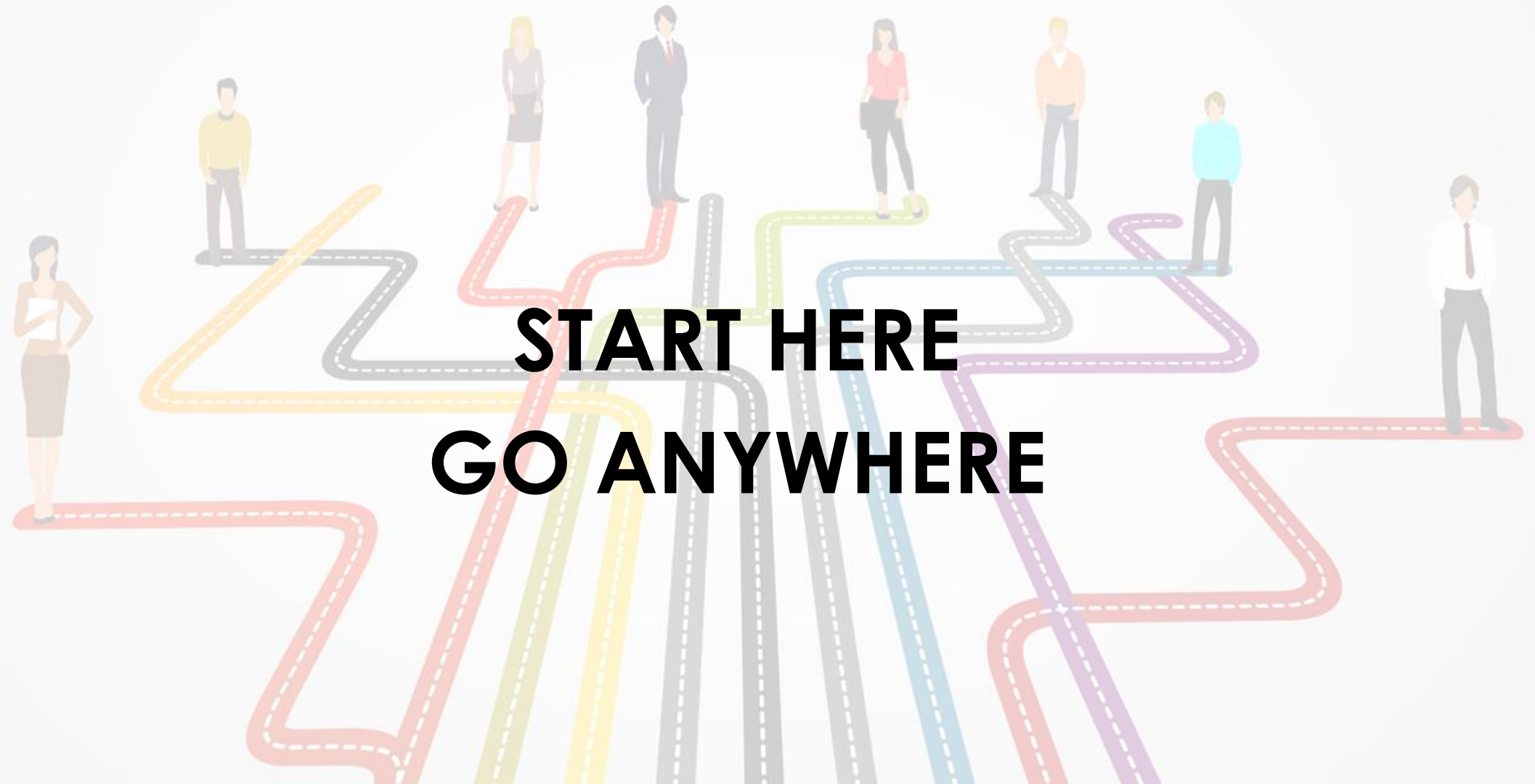


IT'S AN AMAZING TIME TO BE STUDYING COMPUTING



START HERE
GO ANYWHERE

TECHNOLOGY IMPACTS EVERYTHING, EVERYWHERE



In the United Kingdom, the application of technology helps drive our entire economy



Technology impacts every part of our lives:

- Health
- Education
- Environment
- Security and national defense
- Research and development
- Manufacturing
- Tourism and transport
- Entertainment...



TECHNOLOGY CONNECTS WITH LOCAL, NATIONAL & INTERNATIONAL PRIORITIES



We face many national and international challenges:



- Climate change and energy
- Global economic issues
- Investment and research in technologies
- Ever changing employment demands
- Changing demands of a modern education system
- Health
- Cyber threats
- An ageing population



The application of IT and Computing is vital for enabling the solutions to these pressing, key issues.

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Reasons to study IT and Computing:



- Great careers in high demand
- Truly global careers, your work can take you round the world
- Be part of the solution for climate change
- IT and Computing is about working with people, helping people, solving people's problems and making changes
- IT and Computing is entertainment, movies, music, games, animation, fashion, security and much more
- IT and Computing is truly a large part of our daily lives



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For example, did you know...?



- The computer games industry is worth over £100 billion.
- That is more than the film and music industry combined!
- In the UK the games industry is worth over £3 billion...
- ...employing over 47000 people

...and this is just one possibility for an IT/Computing related career.

IT'S AN AMAZING TIME TO BE STUDYING COMPUTING



Employees in technology-based careers are in high demand

- Demand for technology-based careers is strong
- Demand for technology-based careers is expected to continue to grow quickly
- Technology based professional employment has continued to grow steadily over the past 20 years



That means that now is the time to be studying IT and Computing at and after school